



SPET 7727US
PATENT

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re application of:

Jonathan Spetner et al.

Art Unit: 3679

Serial No.: 09/742,862

Examiner: Garcia

Filed: December 20, 2000

For: SYSTEM AND METHOD
FOR MARKETING PRODUCTS
AND SERVICES

Commissioner for Patents
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Alexandria, Virginia 22313-1450

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CERTIFICATE OF MAILING

I hereby certify that this AMENDMENT, along with any paper or document referred to herein as being attached or enclosed, is being deposited in the United States Postal Service as first class mail in an envelope addressed to: Commissioner for Patents, P.O. Box 1450, Alexandria, Virginia 22313-1450 on October 9, 2003.

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10/20/2003 HGUTEMAI 00000016 09742862

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AMENDMENT

This Amendment is being submitted in response to the Office Action dated June 10, 2003, the date to respond being extended by one month by the request to extend the time herein. Please amend the above-identified patent application as follows:

Amendments to the Claims are reflected in the listing of claims that begin on page 3 of this paper.

Remarks/Arguments begin on page 7 of this paper.